

STRONGER FAMILIES®

Hope for Heroes

Gala and Live Auction

CORPORATE SPONSORSHIP



OCTOBER 18, 2025
HYATT BELLEVUE

SPECIAL GUESTS

US Army Ranger SGT (Ret) Keni Thomas

KEYNOTE SPEAKER

- Inducted into the Ranger Hall of Fame
- Served in the Battle of Mogadishu (story featured in the movie, *Black Hawk Down*)
- Awarded the Bronze Star for Valor and the Combat Infantryman Badge
- Award-winning singer and author
- Highly sought after motivational speaker



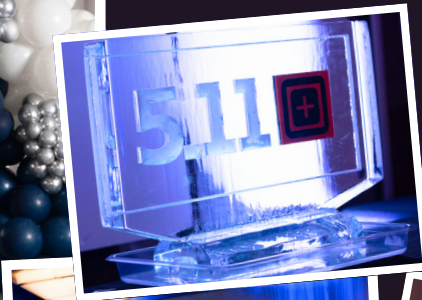
Danny Joseph

MUSICAL GUEST

- Finalist on "The Voice" Season 26 on Team Reba
- London-born singer-songwriter and producer
- Based in Dallas since 2015; over 350 live shows

AFTERPARTY

- DJ AND DANCING
- LATE NIGHT BITES
- PHOTO BOOTH
- COCKTAILS
- SWEET TREATS



2025 HOPE FOR HEROES GALA



The Stronger Families Hope for Heroes gala is a premiere event at the Hyatt Bellevue in Bellevue, WA. Top CEOs, business leaders, influencers, and community members rally together to give back to those who serve and their families. Companies such as Trident Seafoods, The Bellevue Collection, Northwestern Mutual, 5.11, and many others participate in this special night of raising funds to make a true impact in the lives of our heroes and their families. We are changing the lives and legacies of those who serve through wellness and relationship education and support.



We are targeting to raise \$750,000 at this year's Hope for Heroes Gala. Last year we raised \$735,000. This will allow us to offer workshops, retreats and online resources to heroes and their partners throughout the NW and the country. Our heroes protect our country and our communities, this is our way to give back to what matters the most to them—their family. We are fortunate to have been able to help over 100,000 heroes thanks to our community partners and individual donors! And, we have so many more to support.

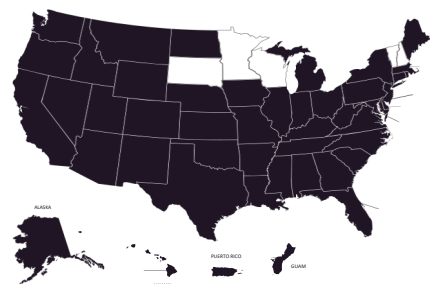


"5.11 loves the Stronger Families Hope for Heroes Gala. It is as party with a purpose. We have been to a lot of events and this gala sets the standard. It is a mix of celebration and life-changing impact, with a lot of fun mixed in. We are proud to team in this worthy mission and give back to those who serve."

Troy Brown
CEO, 5.11

ABOUT US

102,250 HEROES SERVED



ALSO SERVING

ENGLAND
BELGIUM
JAPAN
SOUTH KOREA
GERMANY
ITALY
POLAND
KUWAIT
BAHRAIN
QATAR



STRONGER FAMILIES VISION:
CHANGING THE LIVES AND LEGACIES
OF THOSE WHO SERVE AND PROTECT

SPONSORSHIP LEVELS

GROW YOUR REACH | GIVE BACK | BUILD BRAND VALUE

\$50,000 PRESENTING SPONSOR

(1 AVAILABLE)

GALA BENEFITS:

- (1) VIP table for 12 with best-of-house seating, special décor, and personalized table signage
- Reserved seats for 2 guests at the CEO's table
- (12) reserved tickets to Sponsors Wine Reception with Long Shadows
- Verbal recognition as the Presenting Sponsor and thank you from the Chief Executive Officer from stage
- Highlighted on all email communications to guests
- Exclusive logo placement on guest wine reception napkins
- Company logo incorporated on Hope for Heroes invitation
- Company logo highlighted on step and repeat backdrop
- Company logo and recognition on event website and social media
- Company logo featured on stage screens
- Company logo and recognition in Stronger Families Annual report
- Full-page color ad in event program (inside cover)
- Complimentary valet parking for up to 8 vehicles
- Invite for 2 to attend an OXYGEN seminar anywhere in the nation
- Option to have a Taste of OXYGEN presented to your team
- (2) Rooms at the Venue for Gala Night
- Official membership in the Stronger Families Heroes Circle Giving Community
- Membership benefits include:
 - Official email signature badge
 - Eligibility to request Stronger Families staff speaker at company event/meeting
- Official check presentation ceremony (by request)
- Testimonials from OXYGEN graduates to use for company promotion (by request)
- Special invite to Heroes Circle Leaders event with SF CEO and top donors in 2026

\$35,000 AFTERPARTY SPONSOR

(1 AVAILABLE)

SOLD

GALA BENEFITS:

- (1) VIP table for 12 with special decor, personalized table signage
- (12) reserved tickets to Sponsors Wine Reception with Long Shadows
- Signature Cocktail at the Afterparty
- Exclusive logo placement on Afterparty napkins
- Company logo included in main program
- Company logo and gobo included throughout the Afterparty
- Company logo highlighted on step and repeat backdrop
- Company logo and recognition on event website and social media
- Company logo featured on stage screens
- Company logo and recognition in Stronger Families Annual Report
- Full-page color ad in program (back page)
- Valet parking for up to 8 vehicles
- (2) Rooms at the Venue for Gala Night
- Option to have a Taste of OXYGEN presented to your team
- Reserved seats for 2 guests at the CEO's table
- Special invite to Heroes Circle Leaders event with SF CEO and top donors in 2026

\$25,000 PLATINUM SPONSOR

(5 AVAILABLE)

GALA BENEFITS:

- (1) VIP table for 10 with premium seating, special décor, and personalized table signage
- (10) reserved tickets to Sponsors Wine Reception with Long Shadows
- Verbal recognition as Platinum Sponsor and thank you from the stage
- Company logo on step and repeat photo backdrop
- Company logo and recognition on event website and social media
- Company logo featured on screens and in event program
- Company logo and recognition in Stronger Families Annual Report
- Full-page color ad in program
- Complimentary valet parking for up to 6 vehicles
- Special invite to Heroes Circle Leaders event with SF CEO and top donors in 2026

\$15,000 GOLD SPONSOR

(8 AVAILABLE)

GALA BENEFITS:

- (1) VIP table for 10 with premium seating, special décor, & personalized table signage
- (6) reserved tickets to Sponsors Wine Reception with Long Shadows
- Verbal recognition as Gold Sponsor and thank you from stage
- Company logo and recognition on event website and social media
- Company logo featured on screens and in event program
- Company logo and recognition in Stronger Families Annual Report
- Half-page color ad in event program
- Complimentary Valet for 4 vehicles
- Special invite to Heroes Circle Leaders event with SF CEO and top donors in 2026

\$10,000 SILVER SPONSOR

(10 AVAILABLE)

GALA BENEFITS:

- (1) table of 10 with priority seating
- (4) reserved tickets to Sponsors Wine Reception with Long Shadows
- Verbal recognition as Silver Sponsor and thank you from stage
- Company logo and recognition on event website and social media
- Company name featured on screens and in event program
- Company logo and recognition in Stronger Families Annual Report
- Half-page color ad in event program
- Complimentary valet parking for 2 vehicles
- Special invite for 2 to the Heroes Circle Leaders event with SF CEO and top donors in 2026

\$5,000 BRONZE SPONSOR

(15 AVAILABLE)

GALA BENEFITS:

- (1) table of 10
- (2) reserved tickets to Sponsors Wine Reception with Long Shadows
- Verbal recognition as Bronze Sponsor and thank you from stage
- Company logo and recognition on event website and social media
- Company name featured on screens and in event program
- Company logo and recognition in Stronger Families Annual Report
- Quarter-page color ad in event program
- Complimentary valet parking for 1 vehicle

STRONGER FAMILIES®

GALA REGISTRATION

REGISTRATION DEADLINE TO RECEIVE FULL BENEFITS: SEPTEMBER 19, 2025

Please complete this form and mail or email to:

PO Box 40584, Bellevue, WA 98015 | Hope for Heroes Seattle | Engage@StrongerFamilies.org

Name _____

Title _____ Company Name _____

Address _____

City _____ State _____ Zip _____

Business Phone _____ Cell Phone _____ Preferred Phone _____

Website _____ E-mail _____

Contact for communication _____

SPONSORSHIP LEVELS:

- | | | |
|--|--|--|
| ☐ \$50,000 Presenting Sponsor | ☐ \$25,000 Platinum Sponsor | ☐ \$10,000 Silver Sponsor |
| ☐ \$35,000 Afterparty Sponsor | ☐ \$15,000 Gold Sponsor | ☐ \$5,000 Bronze Sponsor |

Please charge my:

- ☐ MasterCard ☐ Visa ☐ Discover ☐ Check is Enclosed (Sending a check helps more funds go to our heroes)

Card # _____ Exp _____

Name as it appears on card _____ CVC _____

Payment is: ☐ Business ☐ Personal

Listed address is: ☐ Business ☐ Personal

For more information:
StrongerFamilies.com/HopeforHeroes

OFFICE USE ONLY:

- | | | |
|---------------------------------------|---|--|
| ☐ Invoice Sent | ☐ Giveeffect | ☐ Confirmation/Sponsor Email Sent |
| ☐ Registration | ☐ Greater Giving | |

RESOLUTION: 300Ddpi
COLOR: CMYK or RGB Color
PREFERRED FILE FORMAT: .pdf or .jpg

Hope for Heroes
Gala and Live Auction

AD DUE DATE: Monday, September 1, 2025

**PLEASE SEND COMPLETED ADS AND A HIGH
RESOLUTION LOGO TO:**
Engage@StrongerFamilies.org

BRONZE SPONSOR

QUARTER PAGE AD:
3.75" tall x 2.25" wide

PRESENTING SPONSOR
AFTERPARTY SPONSOR
PLATINUM SPONSOR

FULL PAGE AD:
7.5" tall x 4.75" wide

GOLD SPONSOR
SILVER SPONSOR

HALF PAGE AD:
3.75" tall x 4.75" wide